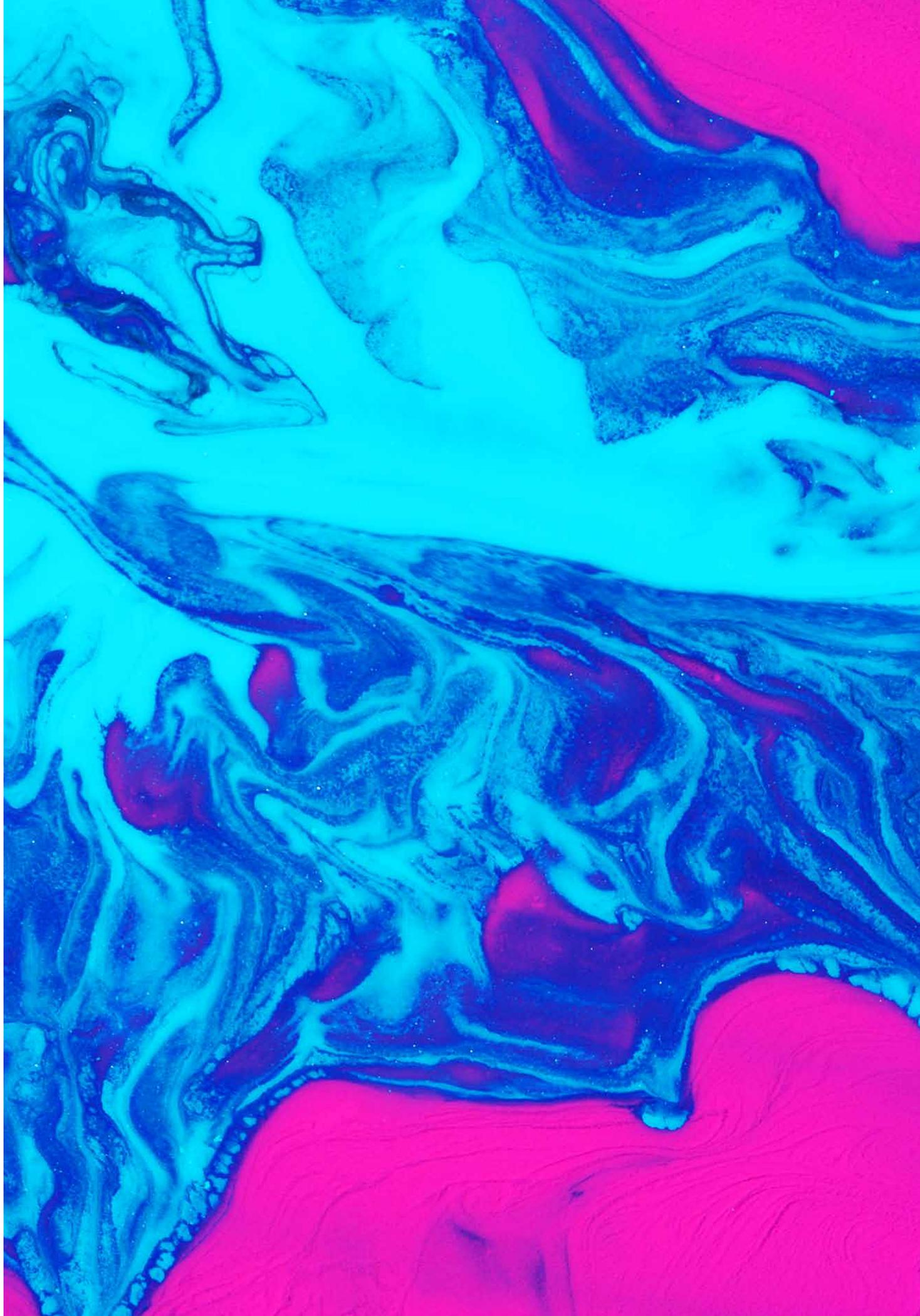
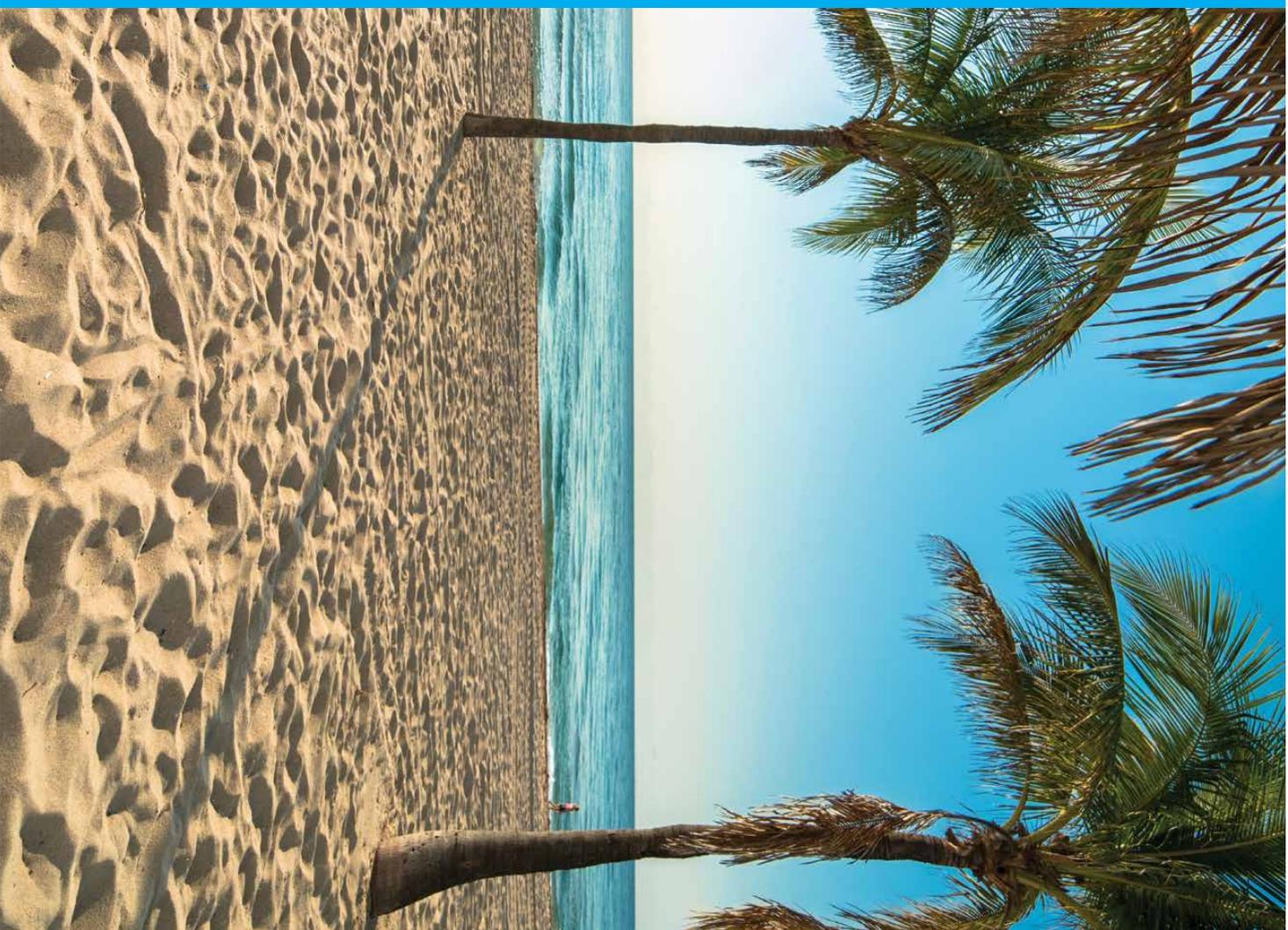


FORT LAUDERDALE

THE RESIDENCES



**ORDINARY HAS NO HOME
AT THE RESIDENCES AT
W FORT LAUDERDALE.
SIGNATURE LIVING IN
AN ICONIC LANDMARK.
COMFORT AND GLAMOUR
WHERE THE CITY MEETS
THE SEA.**



ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THE BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES. TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.

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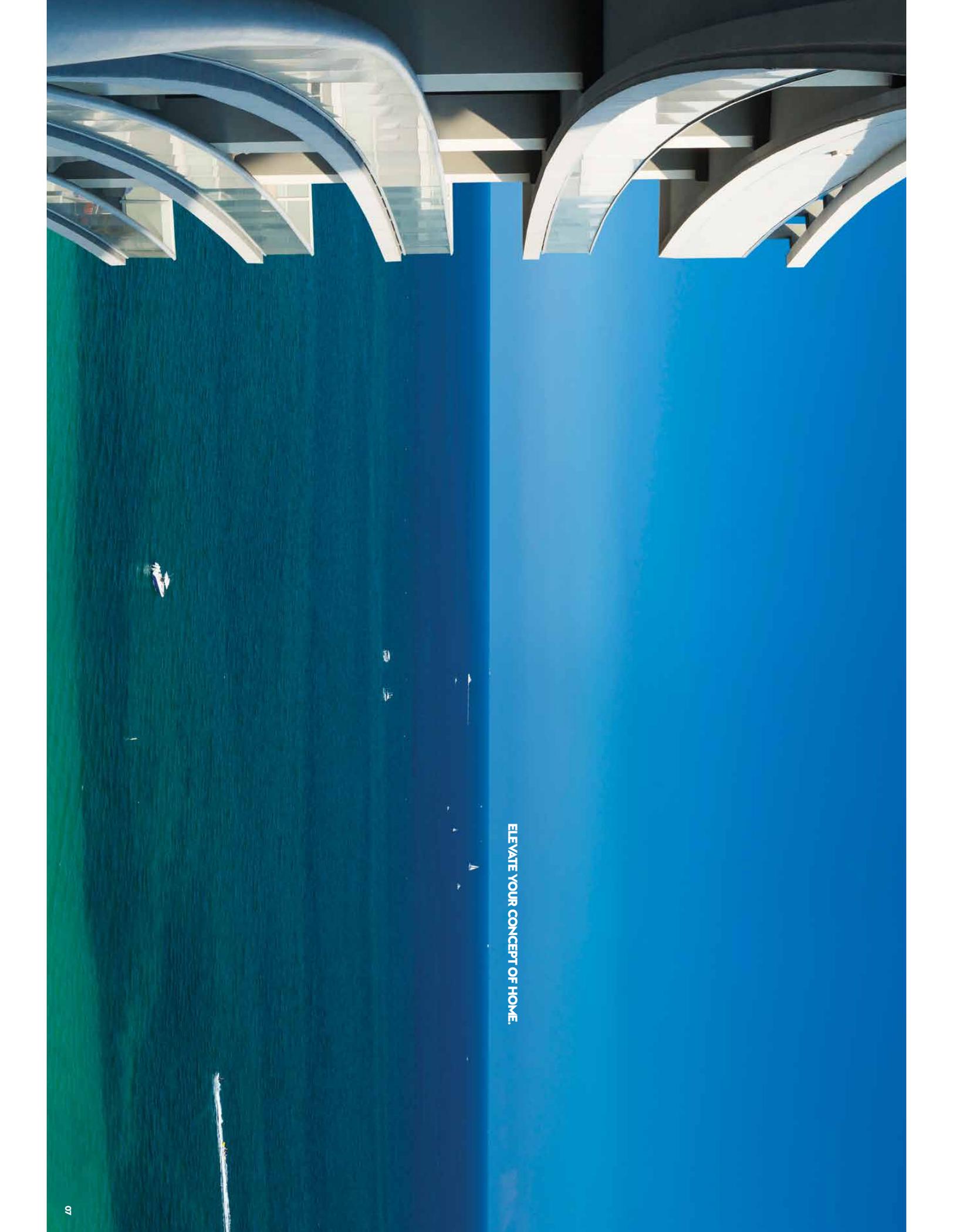


A NEW STYLE OF LUXURY LIVING BETWEEN THE OCEAN AND THE INTRACOASTAL

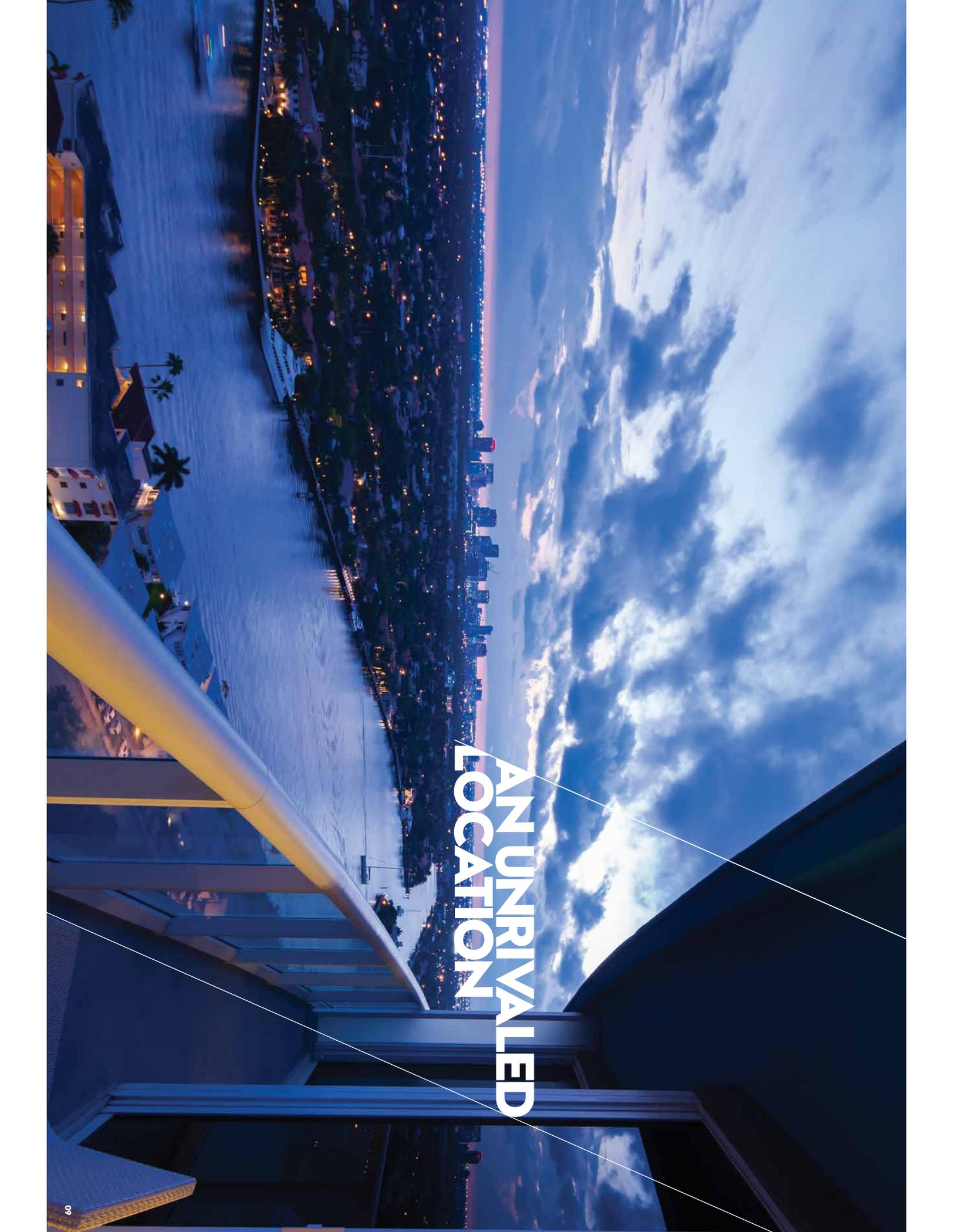
In the Venice of the Americas, a new icon of style and service has arrived — The Residences at W Fort Lauderdale. Precisely positioned where the city meets the beach, The Residences at W Fort Lauderdale pair elegant, innovative design with a cosmopolitan lifestyle only a global brand like W can deliver.

W Fort Lauderdale's residences have been thoughtfully reimagined with the highest standards of comfort and refinement. Oversized terraces, walls of windows, and panoramic city-to-shore views give The Residences at W Fort Lauderdale a distinctive flair. A soothing spa, upscale restaurants, and full-service concierge ensure W residents enjoy the ultimate benefits of luxury living.

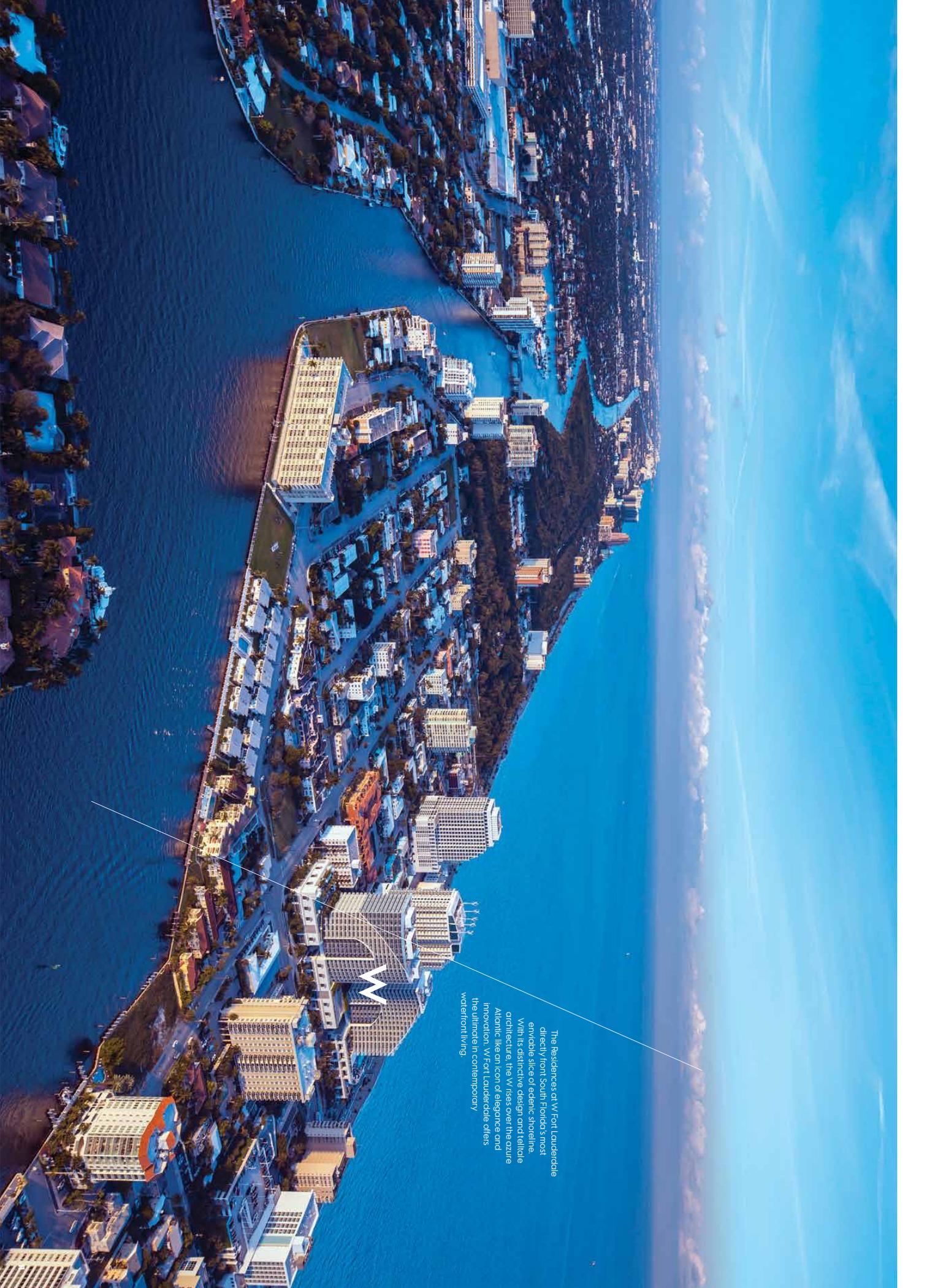
With a sun-kissed existence every day and in every way, the new W is both a resort and a retreat where the only limits are your dreams and imagination.



ELEVATE YOUR CONCEPT OF HOME.



AN UNRIVALED
LOCATION



The Residences at W Fort Lauderdale directly front South Florida's most enviable slice of edenic shoreline. With its distinctive design and telltale architecture, the W rises over the azure Atlantic like an icon of elegance and innovation. W Fort Lauderdale offers the ultimate in contemporary waterfront living.

**MAKE YOUR HOME
AT FORT LAUDERDALE'S
MOST EXCLUSIVE
ADDRESS**



FORT LAUDERDALE



SHOPPING

1. Galleria Mall
2. The Shops on Las Olas
3. Las Olas Riverfront
4. Aventura Mall
5. Sawgrass Mills Mall

ARTS & CULTURE

6. Bonnet House Museum & Gardens
7. Broward Center for the Performing Arts
8. Fort Lauderdale Children's Theatre
9. Museum of Art Fort Lauderdale
10. Museum of Discovery & Science
11. Stranahan House Museum
12. International Boat Show
13. Cinema Paradiso
14. International Swimming Hall of Fame
15. Hard Rock Live
16. FAT Village
17. Broward County Convention Center

SPORTS & RECREATION

18. Dolphin Stadium
19. Hugh Taylor Birch State Park
20. Bliss Spa
21. BB&T Center
22. Coral Ridge Country Club
23. Sunrise Paddle Boats

MARINA/SAILING

24. Lauderdale Yacht Club
25. Bahia Mar Marina

TRAVEL

26. Port Everglades/Cruise Port
27. Fort Lauderdale-Hollywood International Airport
28. Fort Lauderdale Executive Airport
29. Water Taxi

NECESSITIES

30. The Fresh Market
31. Whole Foods

HOTELS

32. W Hotel
33. Ritz-Carlton
34. Atlantic Hotel
35. Hilton Hotel

EDUCATION

36. Pine Crest Private School
37. Nova Southeastern University
38. Florida Atlantic University

POINTS OF INTEREST

FORT LAUDERDALE IS A WORLD-CLASS DESTINATION, FROM EDUCATION AND GLOBAL FINANCE TO CRUISE LINES AND HAUTE CUISINE. FT. LAUDERDALE IS AN EXTRAORDINARY PLACE TO CALL HOME.

AMERICA'S YACHTING CAPITAL

Boating is a way of life in Fort Lauderdale, where over 300 miles of placid inland waterways attract some 50,000 yachts — including 1,500 mega-yachts. And considering the city hosts the nation's largest boat show each year, it's little wonder Fort Lauderdale is known as America's own Venice.

THE BEST OF FORT LAUDERDALE'S VARIETY AND VITALITY
ARE JUST BEYOND YOUR DOORSTEP

LAS OLAS BOULEVARD
Fort Lauderdale, FL

**SOUTH FLORIDA'S
NEW CULTURE CAPITAL**

Despite its reputation as a resort town, Fort Lauderdale has emerged as a compelling center of visual and performing arts. Its NSU Museum houses one of the nation's largest collections of 19th and early 20th century drawings. The Boward Center has become one of the most visited theaters in the world.

FAST TRACK

Fort Lauderdale is at the center of a long-planned rail system linking north and south Florida. When completed, all aboard Florida trains will connect Fort Lauderdale to Miami in 25 minutes.

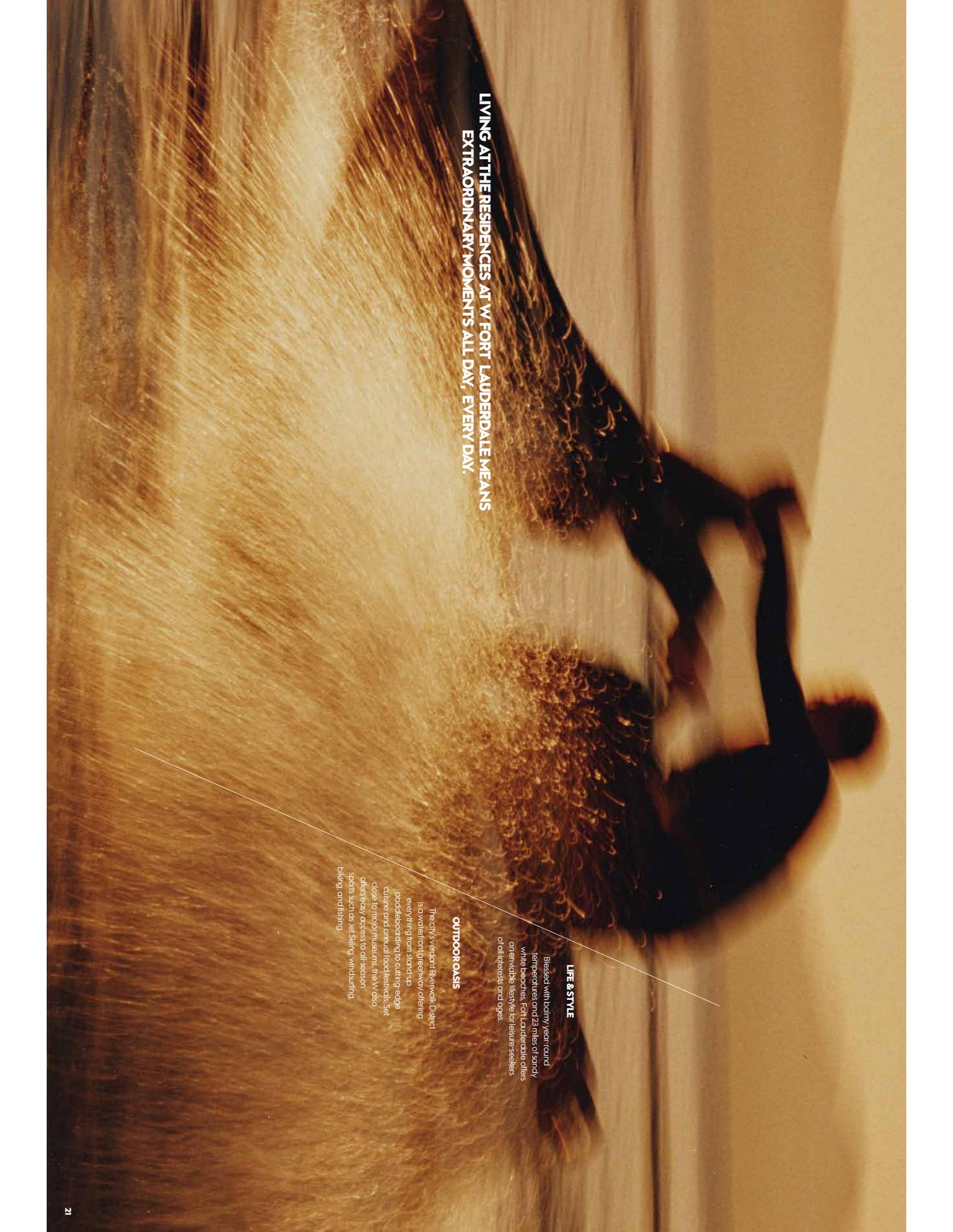
EASY ACCESS

With its own full-service international airport — and access to the region's top private aviation terminals — Fort Lauderdale is directly connected to every corner of the globe. A proposed \$2.3 billion renovation is poised to further improve efficiencies at Fort Lauderdale International Airport, barely 15 minutes from the W, while Miami International Airport is just 45 minutes away.

RETAIL THERAPY

With everything from independent boutiques to large-scale luxury malls, Fort Lauderdale is among Florida's most vibrant shopping destinations. Populated with visitors and locals alike, the city's retail scene celebrates world-class design talent of every shape and style. The residences of W Fort Lauderdale is miles from the city's Galleria mall and retail-rich Las Olas Boulevard, while the Sawgrass Mills shopping center is just a short journey onward.

NSU ART MUSEUM, FORT LAUDERDALE
East Las Olas Blvd.

A woman in a black swimsuit is surfing on a large, golden-brown wave. The image is oriented vertically, with the woman at the top and the wave below her. The text is placed on the left side of the image.

**LIVING AT THE RESIDENCES AT W FORT LAUDERDALE MEANS
EXTRAORDINARY MOMENTS ALL DAY, EVERY DAY.**

LIFE & STYLE

Blessed with balmy, year-round temperatures and 23 miles of sandy white beaches, Fort Lauderdale offers an enviable lifestyle for leisure seekers of all interests and ages.

OUTDOOR OASIS

The city's verdant Riverwalk District is a waterfront greenway offering everything from stonchup paddleboarding to cutting-edge cuisine and annual food festivals. Set close to major museums, the W also offers easy access to all-season sports such as jet skiing, windsurfing, biking, and fishing.



THE GLOBAL
DESTINATIONS
FOR STYLE
AND SERVICE

BRAND DNA

LAUNCHED IN MIDTOWN MANHATTAN IN 1998, THE W HOTELS BRAND EPI TOMIZES MODERN-DAY LUXURY, INNOVATION, AND DESIGN, WITH AN EQUAL EMPHASIS ON STYLE AND SERVICE. W HOTELS CREATES ELEGANT ATMOSPHERES FOR DISCERNING GLOBAL GUESTS, FROM MIAMI BEACH TO THE MALDIVES, SINGAPORE TO SANTIAGO. EVERY W PAYS THE BEST OF GLOBAL CULTURE WITH THE FINEST IN LOCAL CREATIVITY.



ROOTS — NEW YORK CITY

Major global crossroads like New York City are the inspiration for W Hotels. Fueled by creative energy and filled with the world's most talented tastemakers, New York evokes W's emphasis on urban authenticity and originality.



MINDSET — ENERGY/VITALITY

No matter its location, every W hotel is a showcase of world-class architecture, style, and design. Buzzing with intellectual energy, W properties are vibrant hubs where the best of local and global ingenuity find a welcome home.



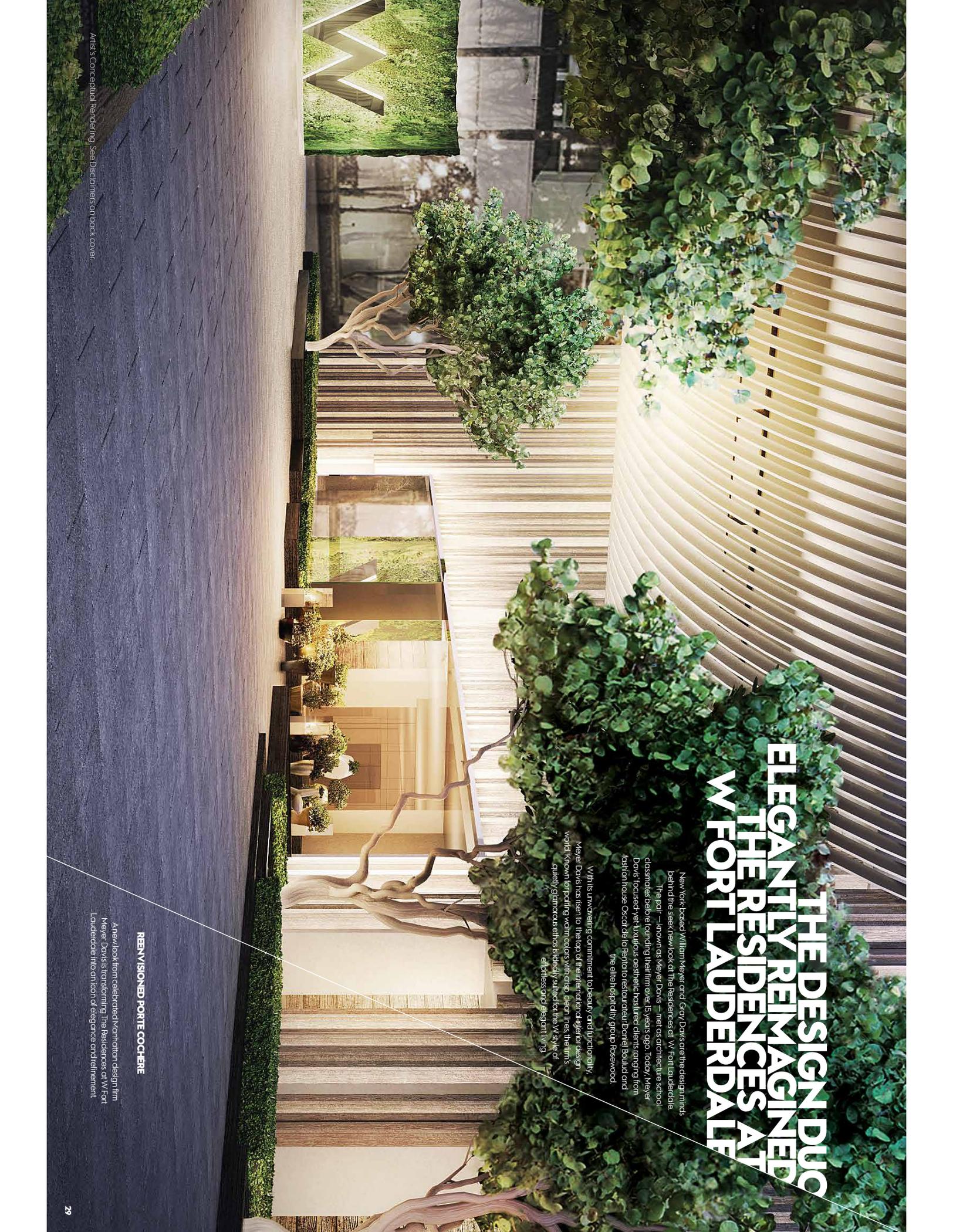
CORE VALUES

Local knowledge and insider experiences are at the heart of every W property. With their highly trained teams of ambassadors and concierges, W properties open their hearts — and the world — to every guest in every way.





**THE RESIDENCES
AT W FORT LAUDERDALE
RECHARGED**



THE DESIGN DUO ELEGANTLY REIMAGINED THE RESIDENCES AT W FORT LAUDERDALE

New York-based William Meyer and Groy Davis are the design minds behind the sleek new look at The Residences at W Fort Lauderdale. The pair — known as Meyer Davis — met as architecture school classmates before founding their firm over 15 years ago. Today, Meyer Davis focuses yet luxurious, esoteric, has lined clients ranging from fashion house Oscar de la Renta to restaurant Daniel Boulud and the elite hospitality group Rosewood.

With its unwavering commitment to beauty and functionality, Meyer Davis has risen to the top of their national interior design world known for pairing warm colors with crisp, clean lines; the firm's quietly glamorous ethos is steadily suited for the W style of effortless and elegant living.

REVISIONED PORTE COCHERE

A new look from celebrated Manhattan design firm Meyer Davis is transforming The Residences at W Fort Lauderdale into an icon of elegance and refinement.

Artist's Conceptual Rendering. See Descriptions on back cover.



Artist's Conceptual Rendering. See Disclaimers on back cover.

LOBBY

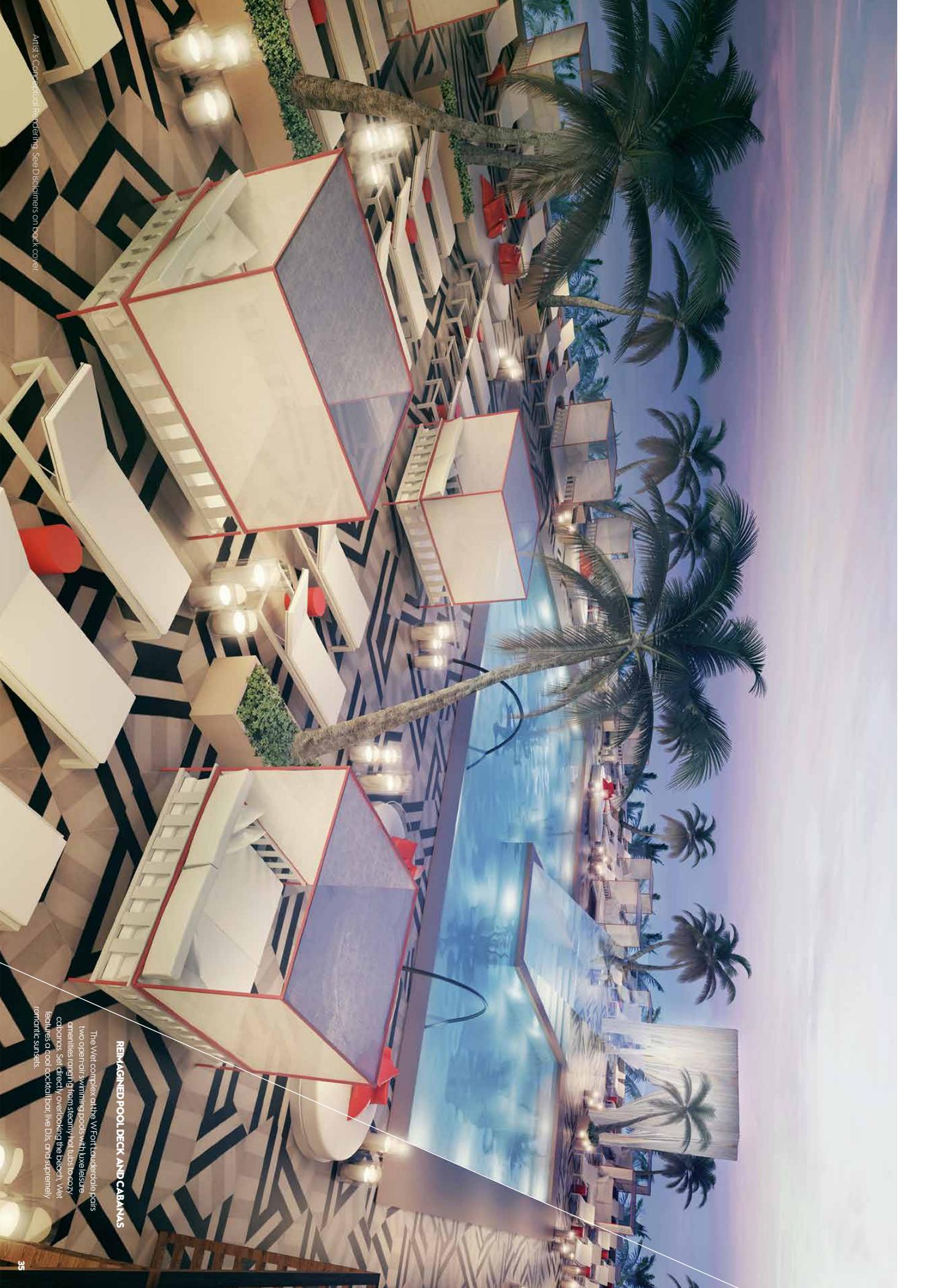
Splashes of light, bursts of color and rich, earthy materials define the arrival experience at the W Fort Lauderdale. Organically illuminated by walls of glass, the hotel's lobby is an ideal showpiece for this unique and ambitious design vision.



Artist's Conceptual Rendering. See Disclaimers on back cover.

LIVING ROOM

Perched just above the beach, The Living Room at the W Fort Lauderdale pairs creative cocktails with stunning sunset views. Cool, contemporary colors and chic/modern furnishings give The Living Room a modern edge and timeless feel.



Artist's Conceptual Rendering. See Disclaimers on back cover.

REMAINED POOL DECK AND CABANAS

The Wet complex at the W Fort Lauderdale pairs two open-air swimming pools with luxe leisure amenities ranging from steamy hot tubs to cozy cabanas. Set directly overlooking the beach, Wet features a cool cocktail bar, live DJs and supremely romantic sunsets.



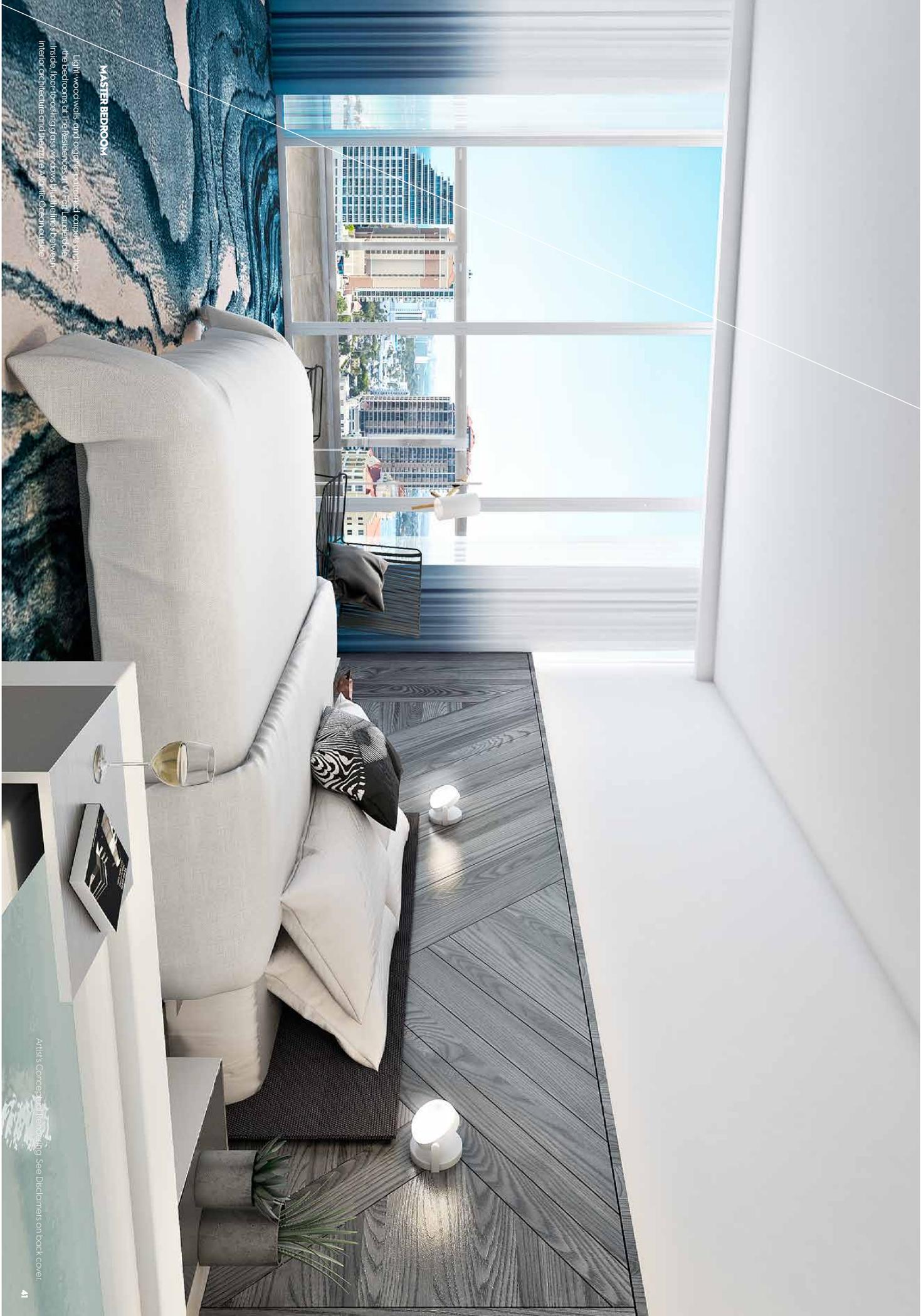
Artist's Conceptual Rendering. See Disclaimers on book cover.

LIVING AND DINING
BY MEYER DAVIS

Contemporary furniture, elegant art consoles, and perfectly positioned lighting make the living spaces at The Residences at W Fort Lauderdale ideally suited for modern lifestyles.



Artix's Conceptual Rendering. See Disclaimers on back cover.



MASTER BEDROOM

Light wood walls and organic patterned carpets anchor the bedrooms of The Residences at V'Port Lauderdale. Inside, floor-to-ceiling glass windows fill the living area with interior architecture on the ground. A white Ocean outside.

Artist's Conceptual Rendering. See Disclaimers on back cover.



Artist's Conceptual Rendering. See the plans on back cover.

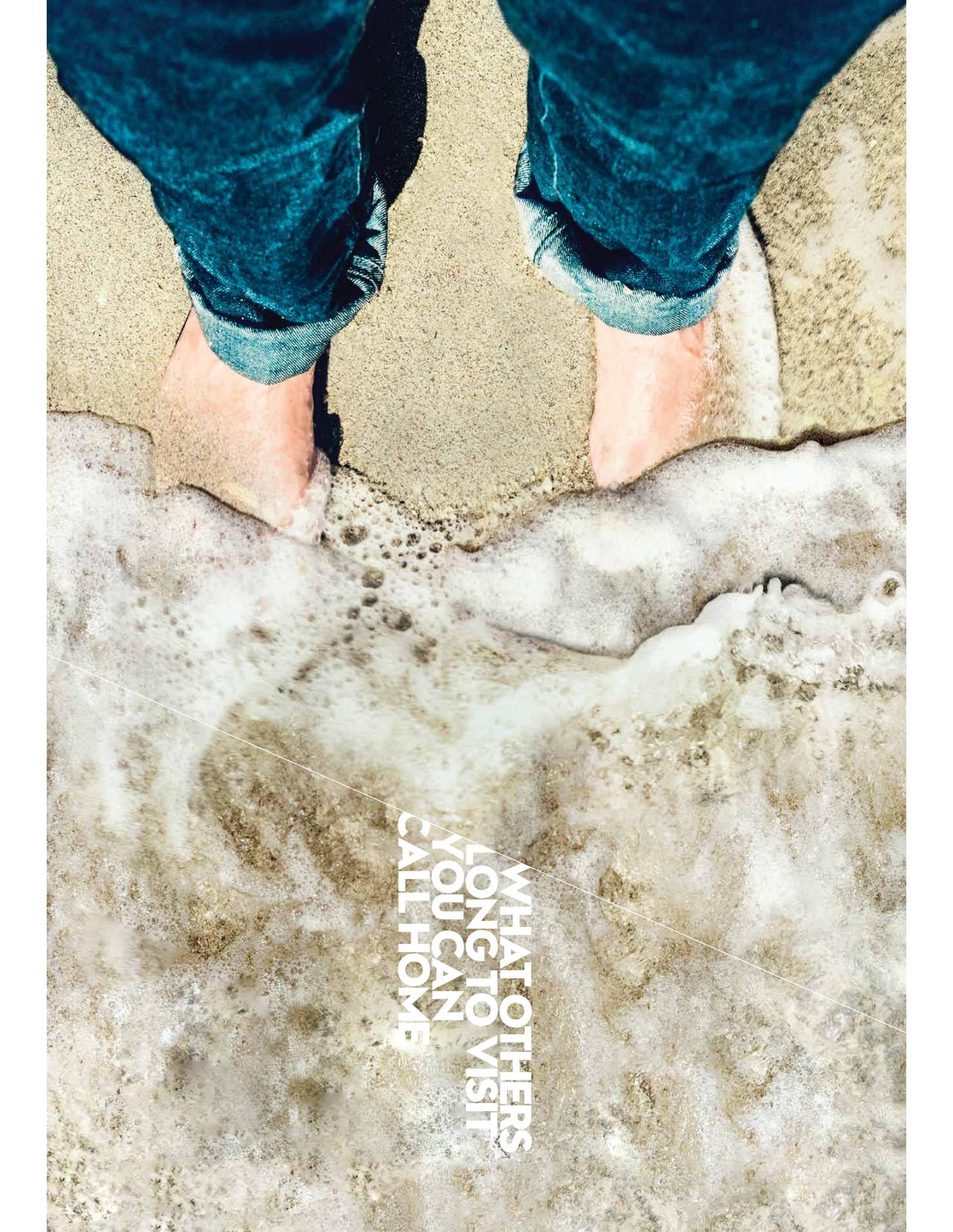
WHATEVER[®]

The WHATEVER team of WHATEVER
WHATEVER centers are the
heart of the resort's signature
effortless living. Specially trained
and uniquely efficient, the
concierges oversee the W's endless
array of on-site pleasures.

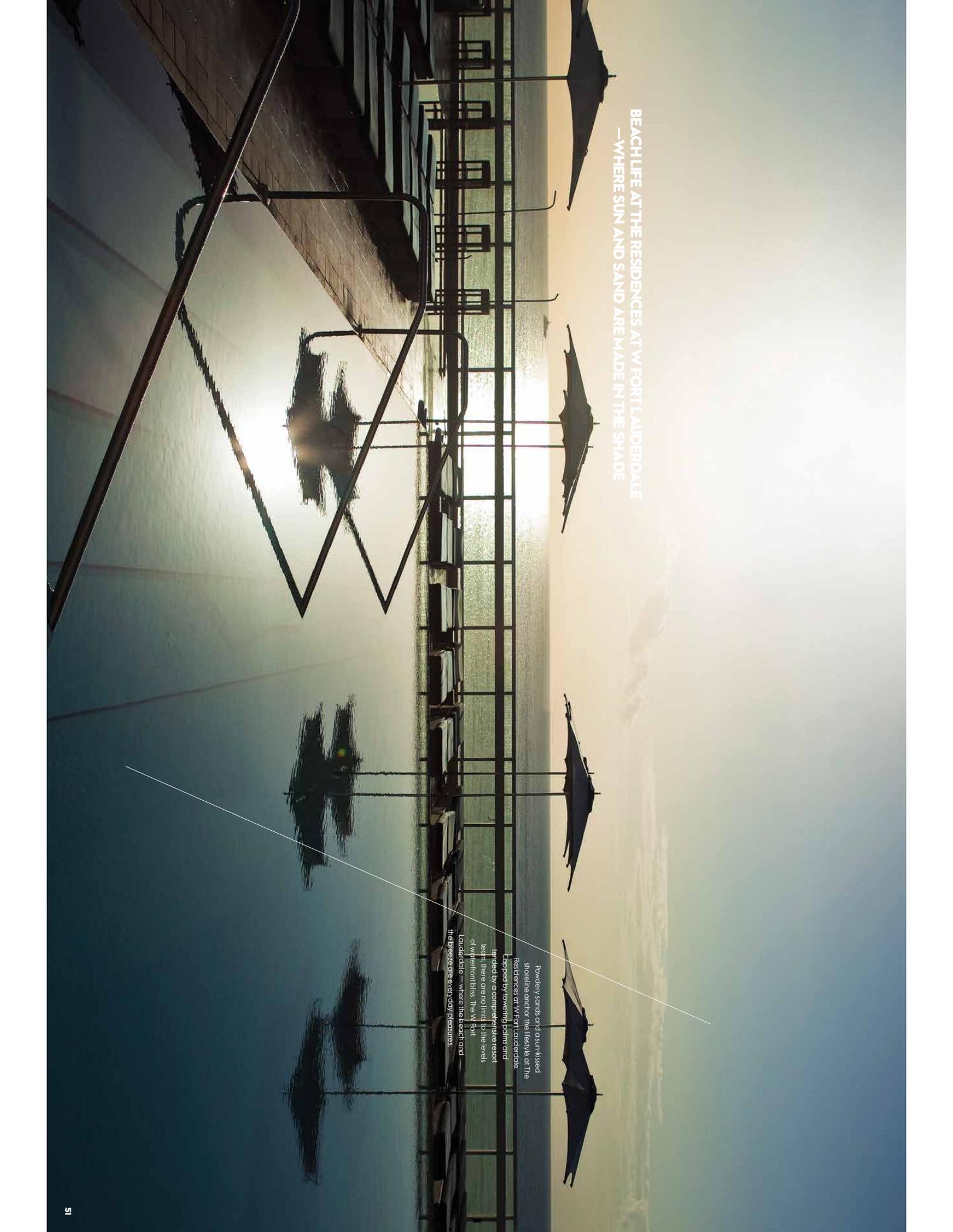


INSIDER ACCESS

At The Residences at W Fort Lauderdale, whatever and whenever is a way of life. From insider access to top restaurants and cultural events to front-row seats at must-see concerts and exclusive fashion shows, the W concierge team always fulfills every desire.

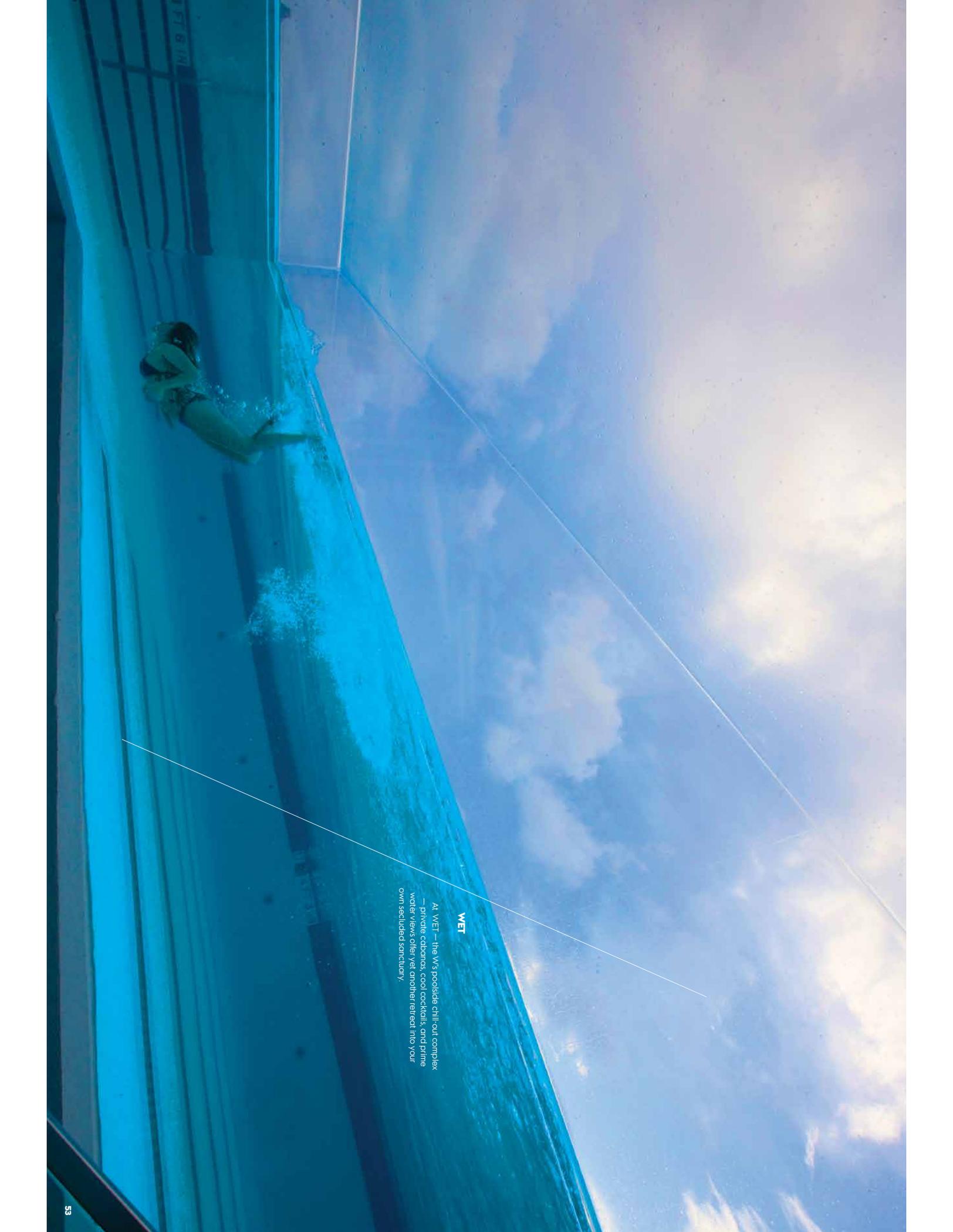
A high-angle, close-up photograph of a person's feet walking on a sandy beach. The person is wearing blue denim jeans with the hems rolled up and bright orange sandals. The feet are positioned on the wet sand, with white, foamy waves crashing around them. The background is a vast expanse of white foam and wet sand, extending to the horizon. The overall scene is bright and captures a moment of leisure at the beach.

WHAT OTHERS
LONG TO VISIT
YOU CAN
CALL HOME



BEACH LIFE AT THE RESIDENCES AT W FORT LAUDERDALE
—WHERE SUN AND SAND ARE MADE IN THE SHADE

Powdery sands and a sun-kissed shoreline anchor the lifestyle at The Residences at W Fort Lauderdale. Topped by towering palms and framed by a comprehensive resort team, there are no limits to the levels of waterfront bliss. The W Fort Lauderdale — where the beach and the pleasures are every day pleasures.



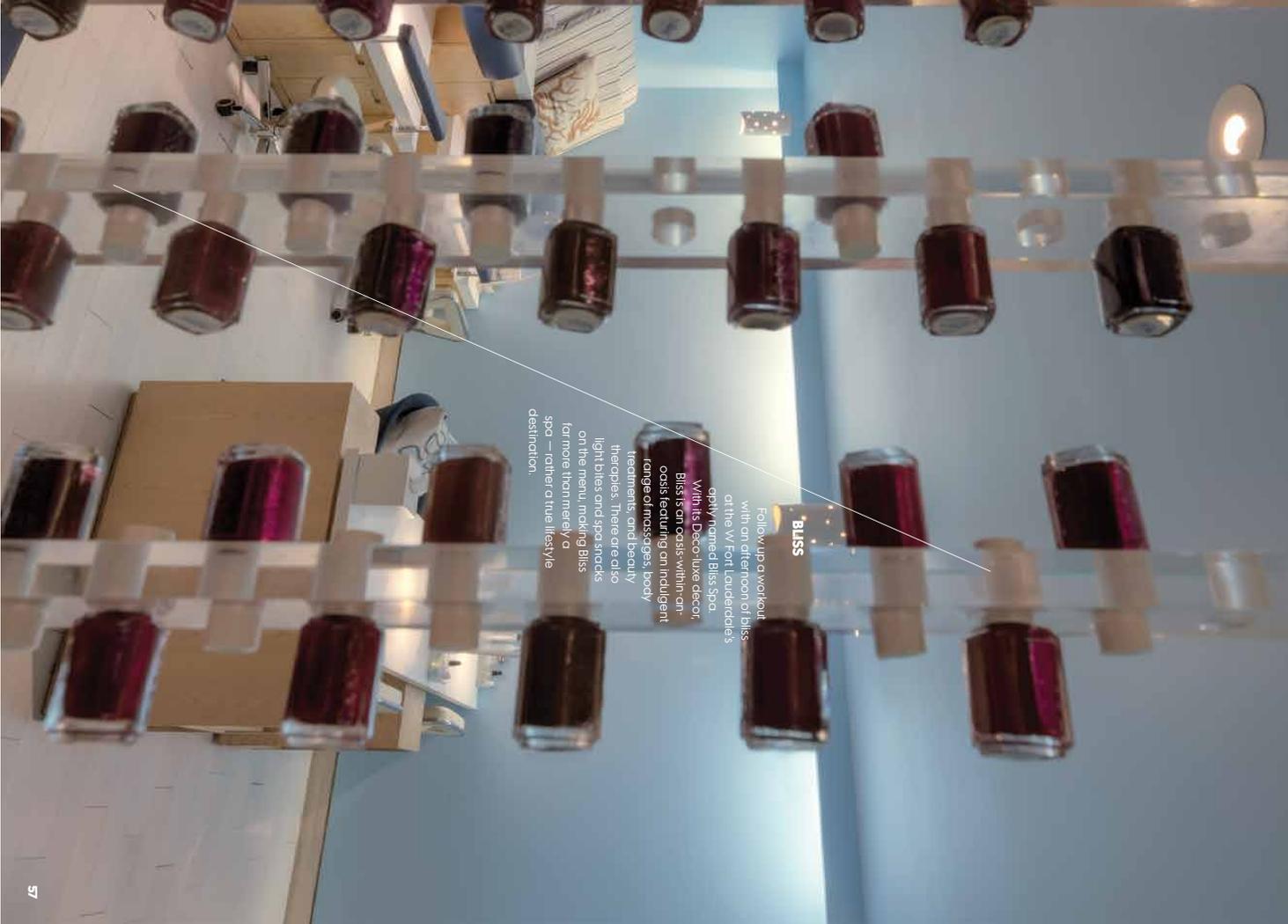
WET

At WET — the W's poolside chill-out complex — private cabins, cool cocktails, and prime water views offer yet another retreat into your own secluded sanctuary.

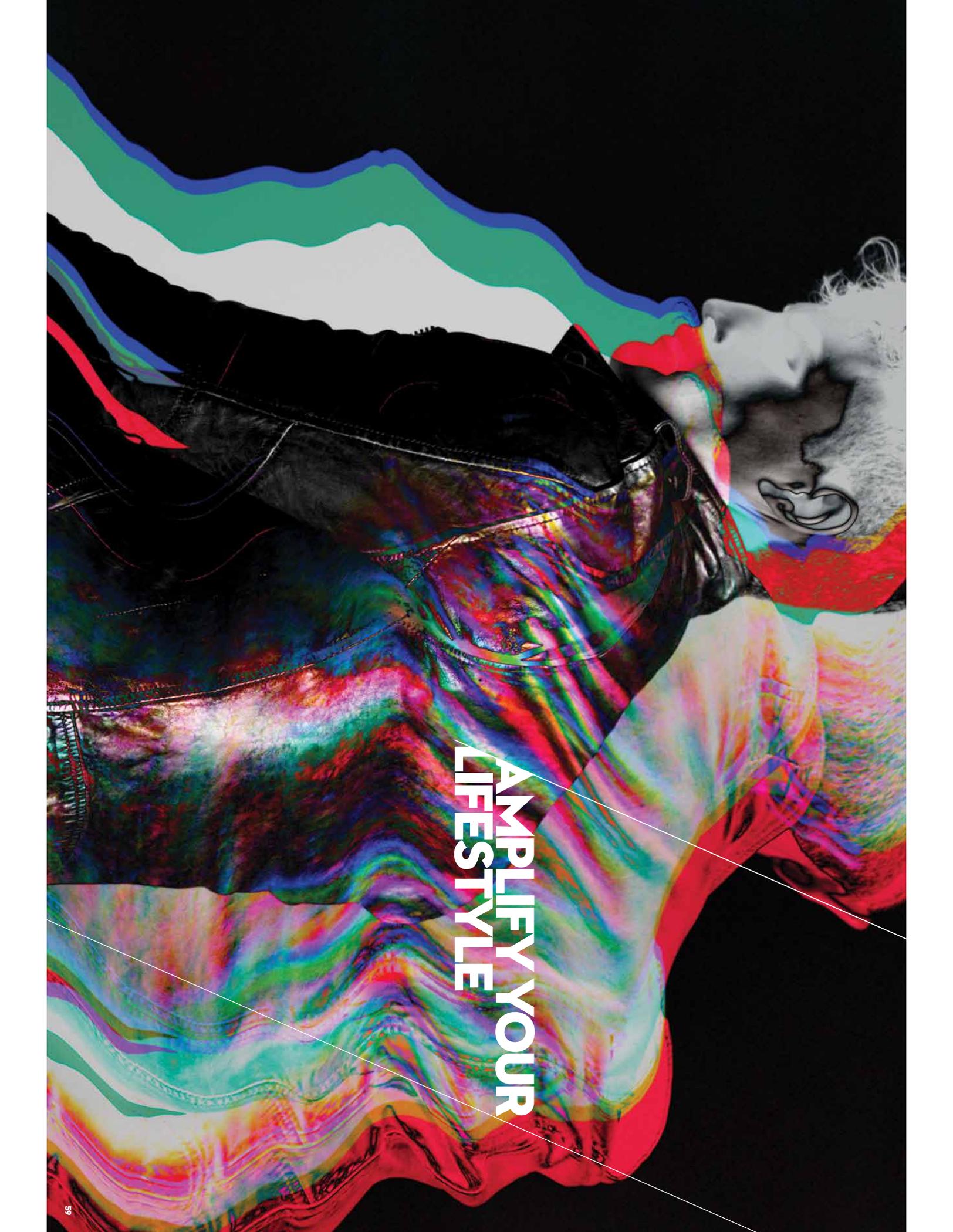


FTT

Expertly appointed and stylishly designed, FTT takes the "work" out of working out. Proliferated fitness equipment sculpts even the most dedicated fitness fans. FTT also offers both indoor and al fresco classes and boot camps, including cardio-sculpt and power yoga sessions directly on the beach.



BLISS
Follow up a workout with an afternoon of bliss at the W Fort Lauderdale's aptly named Bliss Spa. With its Deco-Luxe decor, Bliss is an oasis within an oasis featuring an indulgent range of massages, body treatments, and beauty therapies. There are also light bites and spa snacks on the menu, making Bliss far more than merely a spa — rather a true lifestyle destination.



AMPLIFY YOUR
LIFESTYLE

LIVE THE
 ICONIC LIFE
 NO RESERVATION
 REQUIRED



ENTERTAINMENT

W Fort Lauderdale will have a new Living Room featuring a remodeled bar, a cozy sushi bar, and seating area that spills out to a terrace overlooking the beach, capable of hosting live parties and gatherings.

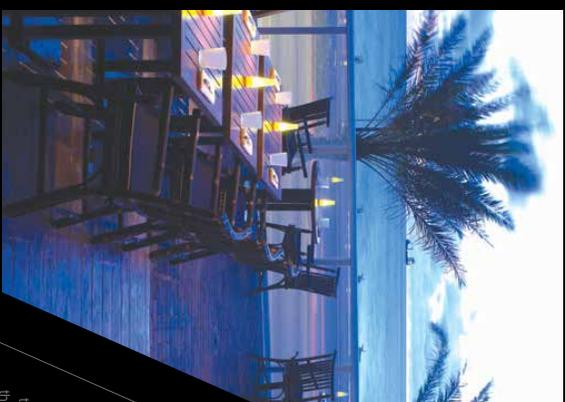
MAKE YOURSELF AT HOME

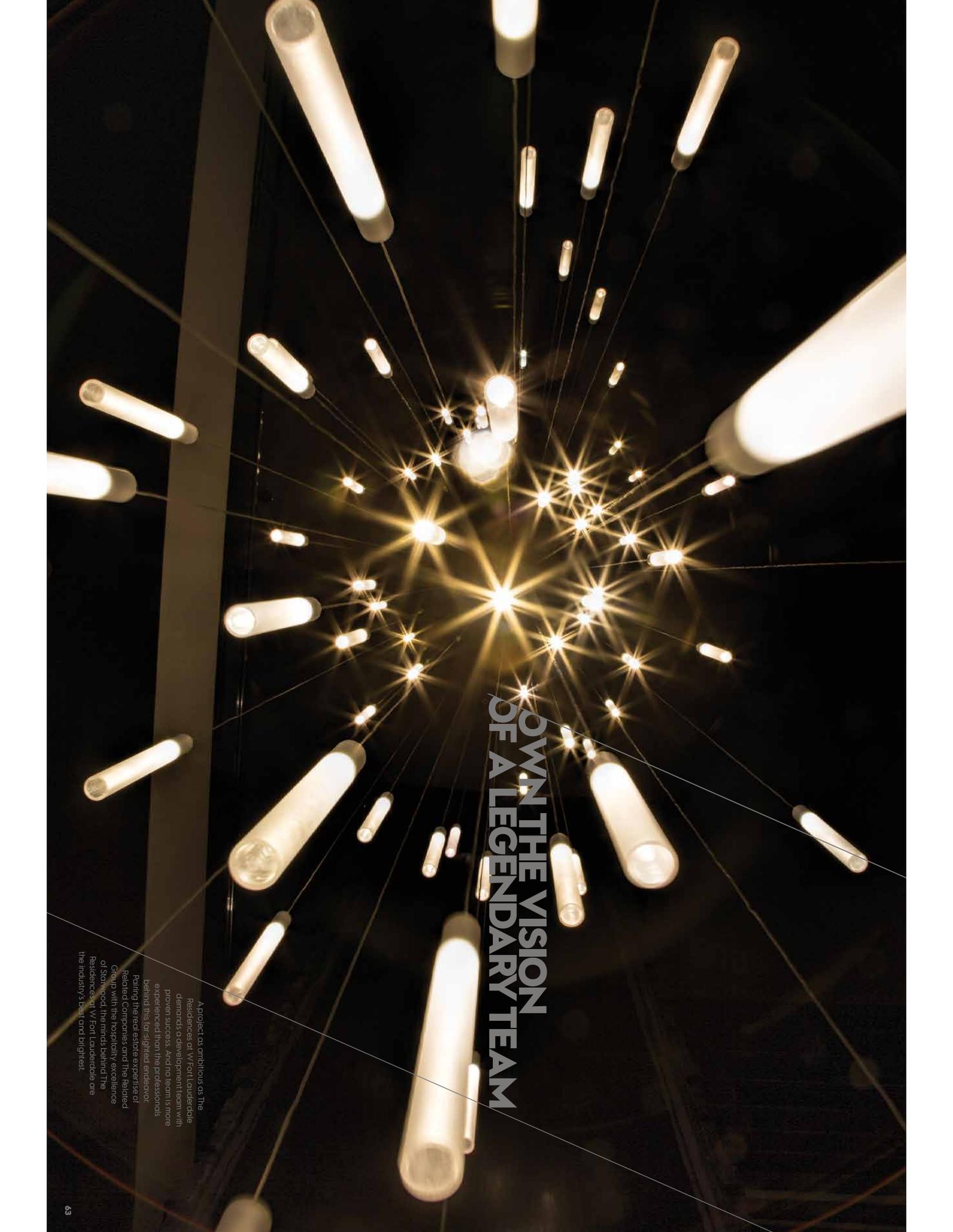
EXQUISITE BITES

The W Fort Lauderdale's **WHATEVER/WHENEVER** concierge oversees the property's endless range of culinary pleasures. There's inventive, seafood fare at Steak 954, celebrated restaurateur Steven Starr's modern take on the classic steakhouse. Or salads and sandwiches at the poolfront Wet Bar, as well as casual coffee and treats at the W Cafe.

ROOM SERVICE

Dining wherever and whenever is a key element of the W standard of comfort and service. Whether craving a late-morning snack or full midnight meal, the W's room service menu always fulfills the most indulgent desires.





OWN THE VISION OF A LEGENDARY TEAM

A project as ambitious as The Residences at W Fort Lauderdale demands a development team with proven success. And no team is more experienced than the professionals behind this far-sighted endeavor. Pairing the real estate expertise of Related Companies and The Related Group with the hospitality excellence of Starwood, the minds behind The Residences at W Fort Lauderdale are the industry's best and brightest.

RELATED COMPANIES

Founded by iconic real estate visionary Shepleaf Ross over 40 years ago, The Related Companies is one of the world's top privately held property development firms. Today, the firm builds and operates commercial, office, and residential projects on four continents and is the largest owner of luxury residential property in New York City.

STARWOOD

Starwood Hotels and Resorts is among the largest hospitality firms in the world — operating over 1,200 properties across a range of well-known brands including Westin, Sheraton, V, and St. Regis. A global leader in hotels, spas, resorts, and vacation real estate developments, Starwood is at the forefront of industry design, sustainability, and innovation.

W HOTELS

W Hotels has been revolutionizing the hotel and resort industries since its founding back in 1998. Focused on pulling innovative design with detailed service, W Hotels offer guests elegant environments with local flair and world-class style. Now with over 50 properties in nearly 25 nations, W Hotels is further investing in next generation architecture, lifestyle and technology.

RELATED GROUP

The Related Group is among America's most important and innovative development firms. Led by industry maverick Jorge Perez — and partnering with the most dynamic international architects — Related is now developing over 10,000 condominiums and multifamily units in South Florida alone. The firm is also active across Latin America and has been a major force in establishing Miami's increasing prominence as a true commercial and cultural capital.

RELATED ISG

Related ISG is at the forefront of premium property sales across South Florida. Representing both exclusive new-build developments and existing luxury homes, Related ISG matches the world's most discerning buyers with some of the world's best buildings.

FEATURES AND AMENITIES

RESIDENCE FEATURES

Magnificent 9' foot floor-to-ceiling windows
Atlantic Ocean and Intracoastal
Waterway Views
Sliding glass doors on to spacious balconies
Fully finished living and dining areas
Entertainment system

KITCHEN AND DINING

Fully integrated kitchens
Italian designed cabinetry
Polished designer stone countertops
Deluxe side-by-side refrigerator
and freezer with ice maker
Dishwasher
Flat range stove with gourmet wall oven
Built-in microwave
Under mounted stainless steel sink
Dining table with seating for four
Washer and dryer

MASTER BEDROOM

Signature W Hotels® bed
NidaAudio Studio 5 with multi-device
docking station
Push seating
Up to 56" LCD TV

MASTER BATHROOM

Designer vanity tops, shower, tub,
walls, and floors
Premium spa bathtub and separate shower
Designer fixtures, faucets, and accessories

BUILDING AMENITIES

BEACHFRONT - 315 linear feet of
designated white beach
WET EAST - Heated swimming pool oasis
with endless oceanfront views
WET WEST - Pool oasis
FIT CENTER - The perfect spot to inspire
a workout
CABANAS - Book a private cabana and
order treats from the WET Bar and grille
BLISS® SPA - Pamper the mind and body
in our full-service spa
STEAK 954 - Seven Star gourmet
oceanfront restaurant
LIVING ROOM - Ocean view lounge
for cocktails, bites, and socializing

OWNER BENEFITS

WHEELS® parking (1) complimentary space
per residence
10% off all Bliss Spa services
Monday - Thursday
BLISS® SPA manager's direct line for booking
10% discount at STEAK 954, Living Room,
and WET
25% discount off the best available rate at
W Fort Lauderdale for family and friends
(when in house)
10% discount off the best available
rate of participating Starwood Hotels
& Resorts Worldwide
20% discount at W THE STORE on site
30% discount at W THE STORE online
SPG Gold Membership

RESIDENT SERVICES

Access to **WHATEVER/WHENEVER**
Residential Insider™ residential requests
and concierge services
WHEELS® - valet parking and self-parking
for residence owners
Package delivery service
Telephone access to hotel services
and amenities
Text messaging services (e.g. for
deliveries, guest arrivals, etc.)
Access to all hotel amenities,
with resident signing privileges

NO COMPROMISES NO CONCERNS

All of the services, amenities, benefits, and discounts made available to residential owners at The Residence at W Fort Lauderdale are currently scheduled and are subject to change, replacement, modification or discontinuance. Whenever/Whenever® is a concierge service. Service may vary with the responsibilities and complexity of the request. Fees may apply.

AMENHUNUS ACORDOS AMENHUNUS INTERESSES

CARACTERÍSTICAS E CORTESIAS

RESIDENCIA

Vista para o oceano Atlântico e intracostal
walkway

Portas de correr de vidro para as varandas

Solo de linóleo totalmente equipoda

Sistema de entretenimento

COZINHA E SALA DE JANTAR

Cozinha totalmente integrada

Ameiolas italianas

Condutor de pedras polido

Congelador emquinta de laje de
gelo com dois lados

Lavatórios

Fogão forno na parede

Microondas

Pia de inox

Mesa de jantar com capacidade de
para quatro pessoas

Lavatório e secador

SUITE PRINCIPAL

Cama do hotel W

Vários dispositivos AUDIO

Assento de políaco

TVLCD de 56"

CASA DE BANHO PRINCIPAL

Pis, ducha, banheira, e pisos feltos
com designer

Banheira de hidromassagem e ducha
premium separados

Luminárias de designer, tomeiros
e acessórios

SERVÇOS DO EDIFCIO

Primeira linha mar - 315 pés lineares

de prior de areia branca

Leite - piscina aquecida com vistas
Inestimáveis a beira-mar

Oeste - piscina

CABANAS - Reserve uma cabana e ordem
deleites privados do WET Bar and Grille

CENTER FIT - O local perfeito para treinar

BLISS SPA - Mire e corpo a mente
no nosso spa de serviço completo

STEAK 954 - restaurante Steven Starr
a beira-mar

BBQ DAS - sala para cocktails, lunches
e socialização com vista para o mar

BENEFICIOS DO PROPRIETARIO

Espaco de coffee para residência

10% de desconto o serviço BLISS SPA

Segunda-feira - quinta-feira

linha direta para a reserva ao BLISS SPA

10% de desconto no STEAK 954, Living Room,
e WET

25% de desconto sobre os opostos tarifa
disponível no W Fort Lande para
Família e Amigos (quando em caso)

10% de desconto sobre o melhor tarifa
disponível no Starwood Hotels and Resorts
Worldwide participar
SFC Gold

SERVÇOS DA RESIDENCIA

Acesso a WTravel / Whenever

Pedido de residência e serviço de portão

WHEELS - estacionamento com manobrista
e estacionamento sem manobrista para os
proprietários de residência

Serviço de entrega de pacotes

Telefone para Hotel Serviços e acesso

Serviços de manobristas (por exemplo, para
as entregas, as chegadas de hóspedes, etc.)

O acesso a todos os facilidades do hotel,
com privilégios de assinatura Residentes

All of the services, amenities, benefits, and discounts made available to residential owners at The Residences at W Fort Lauderdale are currently scheduled and are subject to change, replacement, modification or discontinuance. Whenever/Whenever/1st concierge service. Service may vary with the season and/or complexity of the request. Please see SFC/

